

PRESS RELEASE

Praemia REIM Appoints Guy-Young Lamé as Head of Research and Strategy

Paris, 4th June 2025



Praemia REIM announces today the appointment of Guy-Young Lamé as Head of Research and Strategy. Guy-Young brings over two decades of experience in European and global real estate markets, having held senior research and strategic roles at Ivanhoé Cambridge (CDPQ), Invesco Real Estate and BNP Paribas Real Estate.

In her new role, Guy-Young will lead Research & Strategy at Praemia REIM, developing macroeconomic and sector analyses to support investment decision making across the firm's pan-European platform. She will work closely with the investment and asset management teams to guide capital deployment, optimise portfolio construction and support product development across asset classes and geographies. Guy-Young will be based in the Paris office and report directly to Laurent Fléchet.

Laurent Fléchet, Chairman of Praemia REIM, said: "We are pleased to welcome Guy-Young to Praemia REIM. Her depth of expertise and international outlook bring tremendous value to our investment strategy. As we continue to scale and diversify our platform across Europe and Asia, her leadership will reinforce our conviction-led approach and enhance our ability to proactively anticipate and capitalise on shifts in the real estate landscape."

Guy-Young Lamé commented: "I look forward to joining Praemia REIM at this pivotal time. The firm's integrated pan-European model, coupled with its focus on alternative asset classes, offers an exceptional platform for long-term value creation. I look forward to working with the talented teams at Praemia to deepen strategic insights, elevate research capabilities and contribute to the firm's continued growth."

Guy-Young began her career at BNP Paribas Real Estate as Manager of Research for France. She then joined Invesco as European Research Manager, where she oversaw investment forecasting and supported capital raising across Europe and Asia, while also co-leading the firm's local women's network.

Most recently, she served as Global Head of Research and Perspectives at Ivanhoé Cambridge, overseeing global market insights, data strategy, risk analysis, ESG integration as well as actively contributing to DEI initiatives and global governance.

About Praemia REIM

Praemia REIM is a leading European real estate asset manager with over €36 billion in assets under management and a portfolio of more than 1,600 buildings spanning 11 countries. The firm designs and manages a broad range of real estate investment solutions covering office, healthcare and education, retail, residential and hospitality sectors, with a strong commitment to long-term performance and ESG integration. Its team of over 450 employees are located across offices in France, Germany, Luxembourg, Italy, Spain, Singapore and the United Kingdom. Further information is available at www.praemiareim.com. Follow Praemia REIM on [LinkedIn](#).

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